



Entourage 12

Time Management Scenario

Customer Pain

Customer Pain



Task Overload

Customer Pain



Task Overload



Procrastination

Customer Pain

- ☐ Task Overload
- ☐ Procrastination
- ☐ "Whittling"

Customer Pain

- ☐ Task Overload
- ☐ Procrastination
- ☐ "Whittling"
- ☐ Mailbox Time Management

Customer Needs

- ❑ "Help me manage my workload"

Customer Needs

- “Help me manage my workload”

Customer Needs

- ☐ “Help me manage my workload”
- ☐ “Help me focus on what’s important”

Customer Needs

- ☐ “Help me manage my workload”
- ☐ “Help me focus on what’s important”
- ☐ Easy Peasy Task Entry

Customer Needs

- ☐ “Help me manage my workload”
- ☐ “Help me focus on what’s important”
- ☐ Easy Peasy Task Entry
- ☐ Easy to Access

Customer Needs

- ☐ “Help me manage my workload”
- ☐ “Help me focus on what’s important”
- ☐ Easy Peasy Task Entry
- ☐ Easy to Access
- ☐ Paper - “It’s there to haunt me”

Customer Needs

- ☐ “Help me manage my workload”
- ☐ “Help me focus on what’s important”
- ☐ Easy Peasy Task Entry
- ☐ Easy to Access
- ☐ Paper - “It’s there to haunt me”

“I need to know what I should be doing and when I should be doing it.”

Project Center

Hide Projects

- Project Center
- Website/Restaurant
- Renovation
- Sales Promotion
- Sales Report
- Custom View

New Flag Print Delete Projects Categories Find

Overview Schedule Mail Files Contacts Clippings Notes

Alpine Restaurant

Due Date: Sunday, March 29, 2004

Sunday Feb 19	Monday February 20	Tuesday February 21	Wednesday February 22	Thursday February 23	Friday February 24	Saturday Feb 25
				10:00 PM Team Mtg	10:00 PM Staff Mtg	

Due in 25 Days

Items to do: Let it snow!

Task

Review web copy: Wednesday, March 10, 2004

Artwork review: Friday, March 12, 2004

Month and time sheets due: Tuesday, March 9, 2004

Follow-up to message: Please send: Thursday, March 4, 2004

Month and time sheets due: Monday, April 5, 2004

Compile sales data: Wednesday, March 3, 2004

New & Recent Mail

- Focus group: default.html
- Printer delay
- Download
- Check on order
- New ad
- Printer suggestion
- Menu...

Recent Items

- Printer delay
- New ad
- Focus group: default.html
- Review web copy
- Compile sales data
- Compile sales data
- Menu...

Print Backup Properties

Add Remove

There are no pending schedules.

58 items displayed. 0 selected



Project Center

Hide Projects

Project Center

- Alpine Restaurant
- Reminders
- Save Reminders
- Save Report
- Custom views

Overview Schedule Mail Files Contacts Clippings Notes

Alpine Restaurant

Due Date: Sunday, March 10, 2006

Sunday Feb 19	Monday February 20	Tuesday February 21	Wednesday February 22	Thursday February 23	Friday February 24	Saturday Feb 25
				at 1 PM Team M...	at 1 PM Staff M...	

Due in 25 Days

Notes to Self
LET ME KNOW

Task

- ☒ Review web copy
- ☒ Artwork review
- ☒ Month and time sheets due
- ☒ Follow-up to manager: Please send
- ☒ Month and time sheets due
- ☒ Compile sales data

Due Date

- Wednesday, March 10, 2004
- Friday, March 12, 2004
- Tuesday, March 9, 2004
- Thursday, March 4, 2004
- Monday, April 5, 2004
- Wednesday, March 3, 2004

New & Recent Mail

- Focus group recruitment
- Printer delay
- Discount
- Check on color
- New ad
- Printer suggestion
- More...

Recent Items

- Printer delay
- New ad
- Focus group recruitment
- Review web copy
- Complete time date
- Compile sales data
- More...

Share Backup Properties

Add Remove

Watch Folders

18 items displayed, 0 selected

There are no pending schedules



Calendar

Hide Views

Calendar (On My Computer)

Calendar View

Print Print Online Day Work Week Week Month View Date Categories Projects

Sunday, February 19 - Saturday, February 25, 2006 (Week 7)

Subject contains Search

Monday February 20	Tuesday February 21	Wednesday February 22	Thursday February 23	Friday February 24
8 AM				
9 AM	9 AM Weekly Status - sales (Revised)			
10 AM				
11 AM	11 AM Contract Status - Sales			
12 PM				
1 PM				
2 PM				
3 PM			3 PM Team Meeting (Shuster)	3 PM Staff Meeting (Restaurant)
4 PM			4 PM Sales Call with Corp Inv	
5 PM				
6 PM				
7 PM				
8 PM				
9 PM				
10 PM				

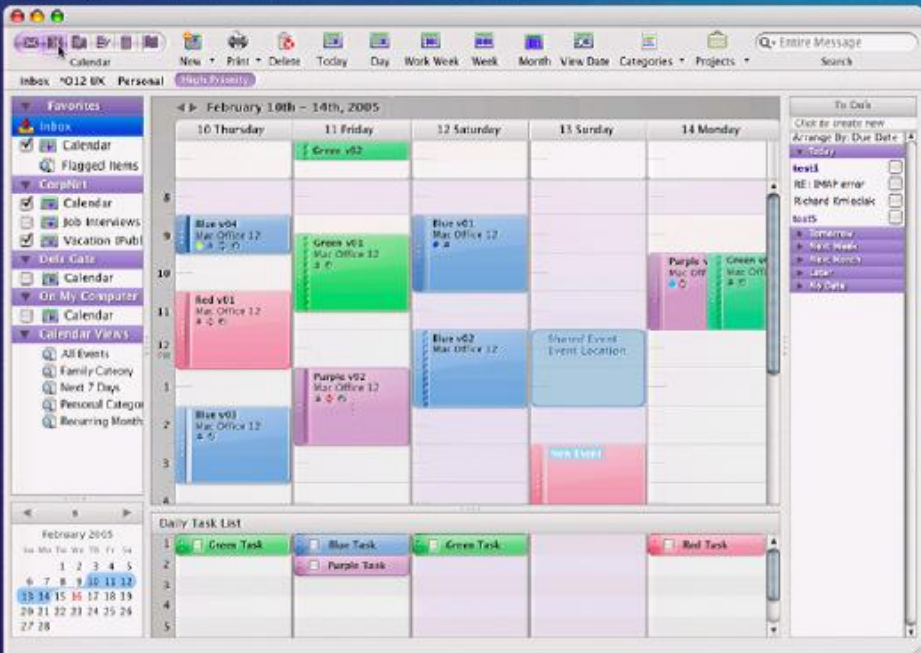
February 2006

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

35 items displayed, 0 selected

There are no pending schedules





My Day



My Day

- Integrated
- Lightweight
- Compact
- Focused
- Standalone
- Dashboard Look & Feel



My Day

- Integrated
- Lightweight
- Compact
- Focused
- Standalone
- Dashboard Look & Feel

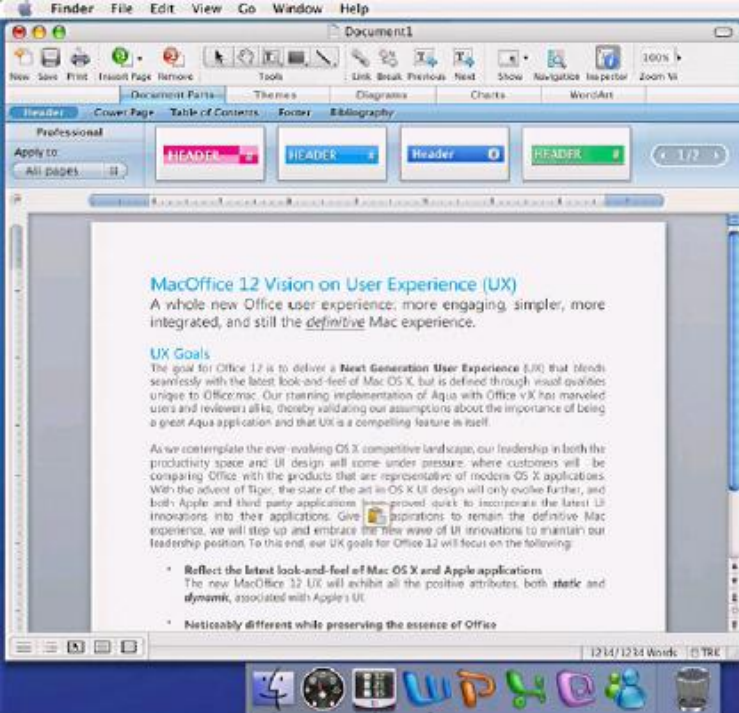


My Day

- Integrated
- Lightweight
- Compact
- Focused
- Standalone
- Dashboard Look & Feel

“This is gonna be great!”





Customer Pain

- ✓ Task Overload
- ✓ Procrastination
- ✓ “Whittling”
- ✓ Mailbox Time Management

Customer Needs

- ✓ “Help me manage my workload”
- ✓ “Help me focus on what’s important”
- ✓ Easy Peasy Task Entry
- ✓ Easy to Access
- ✓ “It haunts me”

My Day

- Integrated
- Lightweight
- Compact
- Focused
- Standalone
- Dashboard Look & Feel



My Day

- Integrated
- Lightweight
- Compact
- Focused
- Standalone
- Dashboard Look & Feel



30 Boxes

Refresh

This is a sample calendar. Login or sign up to create yours!

Sign Up | Login

30 Boxes

Add a new event here...

Add

example: pay taxes april 15 repeat yearly

detached entry

View Find Help

FEBRUARY

Sun 12

Mon 13

Tue 14

Wed 15

Thu 16

Fri 17

Sat 18

Sun 19

Mon 20

Tue 21

Wed 22

Thu 23

Fri 24

Sat 25

Sun 26

Mon 27

Tue 28

Wed 29

Thu 30

Mom & Dad's Anniversary

Laura: Mary's Birthday

Brunch with the Group

James: Bagel Brunch

Laura: Promises of 2

Laura: Return to School

James: Home

Meet Bike Group

James: Party at Sean's

Party at Teresa's Home

Meeting with Sunil

Laura: Leave for Los Angeles

Laura: Chemistry Lab

Trip to Chicago

James: Dinner with Dad

James: Head Home for

James: Study Group for

Bike Ride with Tri Group

Laura: Soccer

Welcome. 30 Boxes was created for people looking for a robust yet simple social calendar that is easy to share with family and friends. You can:

- make a calendar
- add family and friends as Buddies
- share all or parts of your calendar with Buddies
- follow your Buddies' web stuff (like flickr, myspace, webshots, livejournal, heck, any personal blog)
- customize your calendar's look and feel
- publish some or all of your calendar (put it on your blog)

Try out the "sample" account. You'll find sample buddies under the View menu. You can toggle their calendars and visit their buddy pages. If you like it, you can sign up or login from the upper right hand corner.

View Sample Account

or Sign Up

already a user? login

<http://www.30boxes.com/>

- From 83 degrees,
<http://www.83degrees.com/>
- 3 people: Julie Davidson, Narendra Rocherolle, Nick Wilder (founded webshots)
- Open API: <http://30boxes.com/api/>

Getting started with 30 Boxes:

1) It's a calendar - enter your events

Enter events in the One Box and hit "Add" — we do the rest.



Try adding this:

lunch thursday 1pm

meeting 1/19 1-3pm (make sure to bring laptop)

run sunday 10am repeat weekly

Once you're on board, check our [Help items](#) for handy entries and other features available from the One Box.

Or, if you are old school, try the "disabled entry" at the top of the page.

2) Share your schedule / keep up with friends

Through the View menu you can:

Add a buddy (for sharing and web stuff)

Enable shared calendars on and off

Link to Buddy pages



3) Customize your calendar's look and feel

Try changing themes, favorite color blue? Choose small Blue. Love the Mac? Then it's 6S X Gray!

You'll find additional options under My Settings.

4) It's that simple. Now go get started.

Refresh

AJ's Settings | Logout

30
BOXES

Add a new event here...

Add

View Find Help

example running workout saturday (meet Jen at the park) detailed entry



FEBRUARY	Sun 12	Mon 13	Tue 14	Wed 15	Thu 16	Fri 17	Sat 18
		Valentine's Day					
	19	20	21	22	23	24	25
		Washington's Birthday		Lunch with Gina 12 doctor appointment Ryan sharing Have yummy food f	☆ talk at UW calendar demo thur	Lunch gina	Colin swim
	26	27	28	1	2	3	4
MARCH	do laundry Colin Birthday party dinner		Lunch with Danyel			Lunch gina	Colin swim
	5	6	7	8	9	10	11
			Lunch with Danyel			Lunch gina	Colin swim

Change Theme

2006



Address http://30boxes.com/index.php#

Go Links

msn Search Highlight Options Pop-ups Blocked (0) Hotmail Messenger My MSN

Refresh AJ's Settings | Logout

30 BOXES

Add

example detailed entry

View Find Help

	Sun 12	Mon 13	Tue 14	Wed 15	Thurs 16	Fri 17	Sat 18
FEBRUARY		Valentine's Day					
	19	20 Washington's Birthday	21	22 Lunch with Gina 12 doctor appointment Ryan sharing Have yummy food for	23 ★ talk at UW calendar demo thurs 30-46° Showers	24 Lunch gina 29-44° Sunny	25 Colin swim 30-47° Partly Cloudy
	26 do laundry Colin Birthday party dinner 42-49° Showers	27 42-51° Showers	28 Lunch with Danyel MARCH	1	2 Lunch gina	3 Colin swim	4
	5	6 Lunch with Danyel	7	8	9 Lunch gina	10 Colin swim	11

Change Theme

**Public Persona (pOPML):** Coming Soon!**Add Buddy Chicklet:**

HTML to allow people to add you as a buddy (includes your email address in the url)

[HTML Code](#) [30 Buddy](#)**Views of Your Calendar - publish, subscribe, and download your events****Entire View:**

All events, including private events
[Preview Events](#)

Public Web Page Distribute this url to share this view**RSS** Add your calendar to any news reader, My Yahoo, etc.**Download ICS File** Download once to Apple iCal**iCalendar Subscription** Add subscription to Apple iCal**CSV File** "Save as" to import to Microsoft Outlook**Javascript/HTML Badge** include a snippet of your calendar on any other web site**Shared View:**

All events, excluding private events
[Preview Events](#)

Public Web Page Distribute this url to share this view**RSS** Add your calendar to any news reader, My Yahoo, etc.**Download ICS File** Download once to Apple iCal**iCalendar Subscription** Add subscription to Apple iCal**CSV File** "Save as" to import to Microsoft Outlook**Javascript/HTML Badge** include a snippet of your calendar on any other web site**Create a Custom View:**

Show only those events with a given tag(s). Share a soccer schedule, your vacations, your class schedule, etc.

Only show events tagged:☐ include private events

My Account AJ Brush's Calendar | 30 Boxes - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites RSS Print Mail News Groups Shopping

Address http://30boxes.com/public/25671/AJBrush/a8cd743a89f95201737678f27e1af3d5/1/ Go Links

msn Search Highlight Options Pop-ups Blocked (0) Hotmail Messenger My MSN

My Calendar AJ's Settings | Logout

30
PCL

« AJ's Buddy Page

AJ's Calendar

from Feb 23, 2006 to Apr 25, 2006 | [Move Back](#) - [Move Forward](#)

Feb 23 4:00pm	today meet
Feb 23 6:00pm	talk at UW
Feb 23 12:00pm	calendar demo thursday 12-1
Feb 24 (repeats weekly)	Lunch gina
Feb 25 (repeats weekly)	Colin swim
Feb 26	do laundry
Feb 26 2:30pm	Colin Birthday party
Feb 26 6:00pm	dinner

Done Internet

☐ include private events

http://30boxes.com/public/25671/AJBrush/a8cd743a89f95201737678f27e1af3d5/1/ Internet

Public Persona (pOPML): Coming Soon!

Add Buddy Chicklet:

HTML to allow people to add you as a buddy (includes your email address in the url)

HTML Code  30 Buddy

Views of Your Calendar - publish, subscribe, and download your events

Entire View:

All events, including private events
Preview Events

Public Web Page [Distribute this url to share this view](#)

RSS Add your calendar to any news reader. My Yahoo, etc.

Download ICS File [Download once to Apple iCal](#)

iCalendar Subscription Add subscription to Apple

CSV File 'Save as' to import to Microsoft Outlook

JavaScript/HTML Badge includes a snippet of

other web site

Shared View:

All events, excluding private events
Preview Events

Public Web Page [Distribute this url to share this view](#)

RSS Add your calendar to any news reader, My Yahoo, etc.

Download ICS File Downloaded once to Apple iCal

iCalendar Subscription Add subscription to Apple iCal

CSV File "Save as" to import to Microsoft Outlook

[JavaScript/HTML Badge](#) include a snippet of your calendar on any

Create a Custom View:

Share only those events with a given tag(s). Share a soccer schedule, your vacations, your date schedule, etc.

Only show events tagged:

1000000

☐ include private events



Your Settings

General

Advanced

Your new custom view of events tagged *calendar* has been created and added to the bottom of the list.

[Close Window]

Public B

One place that lists all
and feeds

Contains contact info. Include in your
email signature or any place where
you want people to easily add you as
a contact.

Public Persona (pOPML): Coming Soon!

Add Buddy Chicklet: HTML Code [30 Buddy](#)

HTML to allow people to add you as a
buddy (includes your email address in
the url)

Views of Your Calendar - publish, subscribe, and download your events**Entire View:**

All events, including private events

[Preview Events](#)

Public

RSS

[Download ICS File](#)

Web Dingo

[Click to close dialog](#)

Distribute this url to share this view

add your calendar to any news reader, My Yahoo!, etc.

Download once to Apple iCal

[MY Yahoo!](#)



Views of Your Calendar - publish, subscribe, and download your events

Entire View:

All events, including private events
Preview Events

Public Web Page Distribute this url to share this view

RSS Add your calendar to any news reader, My Yahoo, etc.



Download ICS File Download once to Apple iCal

iCalendar Subscription Add subscription to Apple iCal

CSV File "Save as" to import to Microsoft Outlook

Javascript/HTML Badge include a snippet of your calendar on any other web site

Shared View:

All events, excluding private events
Preview Events

Public Web Page Distribute this url to share this view

RSS Add your calendar to any news reader, My Yahoo, etc.



Download ICS File Download once to Apple iCal

iCalendar Subscription Add subscription to Apple iCal

CSV File "Save as" to import to Microsoft Outlook

Javascript/HTML Badge include a snippet of your calendar on any other web site

Custom View:

Events tagged **calendar**, excluding private events
Preview Events

Delete This View

Public Web Page Distribute this url to share this view

RSS Add your calendar to any news reader, My Yahoo, etc.



Download ICS File Download once to Apple iCal

iCalendar Subscription Add subscription to Apple iCal

CSV File "Save as" to import to Microsoft Outlook

Javascript/HTML Badge include a snippet of your calendar on any other web site

Create a Custom View:

Share only those events with a given tag(s). Share a soccer schedule, your vacations, your class schedule, etc.

Only show events tagged:



Email Address:

Password:

[Forgot your password?](#)[Don't have an account? Free Sign Up](#)



Address http://30boxes.com/

Search Highlight Options Pop-Up Blocker (0) Hotmail Messenger My MSN

Refresh

This is a sample calendar. Login or sign up to create yours!

Sign Up | Login

Add a new event here...

Add

example conference 5/14-5/16 tag work detailed entry

View Find Help

FEBRUARY		Sun 12	Mon 13	Fri 17	Sat 18
		Mom & Dad's Anniversary Laura: Mary's Birthday	<p>Welcome. 30 Boxes was created for people looking for a robust yet simple social calendar that is easy to share with family and friends. You can:</p> <ul style="list-style-type: none"> • make a calendar • add family and friends as Buddies • share all or parts of your calendar with Buddies • follow your Buddies' web stuff (like flickr, myspace, webshots, livejournal, heck, any personal blog) • customize your calendar's look and feel • publish some or all of your calendar (put it on your blog) <p>Try out the "sample" account. You'll find sample buddies under the View menu. You can toggle their calendars and visit their buddy pages. If you like it, you can sign up or login from the upper right hand corner.</p> <p>View Sample Account or Sign Up</p> <p>already a user? login</p>	James: Party at Sean's	Party at Teresa's Home Laura: Soccer
	19	Washington's Birthday James: Bagel Brunch		24	25
		Brunch with the Gr...		Meeting with Sunil	Laura: Leave for Los Angeles Laura: In Los Angeles James: Chemistry Lab
	26	Laura: Premiere of ... Laura: Return to San		3	4
				Trip to Chicago James: Dinner with Dad James: Head Home for	Trip to Chicago Laura: Soccer James: Home
	5	Meet Bike Group		10	11
				James: Study Group for	Bike Ride with Tri Gr Laura: Soccer

Change Theme

2006



Refresh

AJ's Settings | Logout

30boxes

Add

 example [detailed entry](#)

View Find Help

FEBRUARY	Sun 12	Mon 13 Valentine's Day	Tue 14	Wed 15	Thu 16	Fri 17	Sat 18
	19 Washington's Birthday	20	21	22 Lunch with Gina 12 doctor appointm Ryan sharing Have yummy food	23 today meet talk at UW calendar demo thu 30-40° Showers	24 Lunch gina	25 Collin swim
	26 do laundry Collin Birthday part dinner 42-44° Showers	27 lunch with Roger 42-51° Showers	28 Lunch with Danyel	1 MARCH	2 29-44° Sunny	3 Lunch gina	4 33-47° Partly Cloudy Collin swim
	5 lunch with Roger	6 Lunch with Danyel	7	8	9 Lunch gina	10 Collin swim	11

Change month

2006

Information About You

Public Buddy Page: [Share This Link](#)

One place that lists all your public info and feeds. No contact info.

Your vCard: [Share This Link](#)

Contacts sorted into. Include in your email signatures or any place where you want people to easily add you as a contact.

Public Persona (pOPNL): [Coming Soon!](#)**Add Buddy Checklist:** [HTML Code](#) [iCal 2.0 Buddy](#)

HTML to show people to add you as a buddy (includes your email address in the URL)

Views of Your Calendar - publish, subscribe, and download your events

Entire View:

All events, including private events
Includes Events

Public Web Page: [Download this link to share this view](#)

RSS: [Add your calendar to any news reader. No Yahoo, etc.](#) [iCal 2.0 Version!](#)

Download ICS File: [Download event to Apple iCal](#)

iCalendar Subscription: [Add a subscription to Apple iCal](#)

CSV File: ["Save as" to import to Microsoft Outlook](#)

JavaScript/HTML Badge: [Include a snippet of your calendar on any other web site](#)

Shared View:

All events, excluding private events
Includes Events

Public Web Page: [Download this link to share this view](#)

RSS: [Add your calendar to any news reader. No Yahoo, etc.](#) [iCal 2.0 Version!](#)

Download ICS File: [Download event to Apple iCal](#)

iCalendar Subscription: [Add a subscription to Apple iCal](#)

CSV File: ["Save as" to import to Microsoft Outlook](#)

JavaScript/HTML Badge: [Include a snippet of your calendar on any other web site](#)

Create a Custom View:

Show only those events with a given tag(s). Share a dinner schedule, your vacations, your class schedule, etc.

Only show events tagged:

☐ Include private events

[Discard Events](#)

30 Boxes will have a RIA API for developers interested in building applications - [more info](#)

30
days[AJ's Buddy Page](#)

AJ's Calendar

from Feb 22, 2006 to Apr 24, 2006 | [Move Back](#) - [Move Forward](#)

Feb 25

(reports weekly)

Colin swim

Feb 26 2:30pm

Colin Birthday party

Feb 28

(reports weekly)

Lunch with Danyel